

How to Preach The E.A.S.Y. Way

Pastor Gamal T. Alexander - Session #1
Author of: "Preach E.A.S.Y"



LAKE UNION
**Club Ministry
Academy**

About the presenter...

My name is Gamal Alexander.

- I am first and foremost a believer.
- Secondly, I'm a father of two (Faith and Grace).
- Third, I'm a preacher.

I firmly believe that preaching doesn't have to be hard.

Preaching became hard...

I was convinced that preaching was reserved for the gifted. That logic plus a lack of accountability led me to be comfortable and accept mediocrity.

Preaching Myths:

- The abilities are special
- The formula is secret.
- The preacher is stuck.
- The Lord is silent.

This is why it's hard:

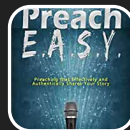
Top 5 complains congregations have about sermons:
(Informal survey)



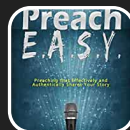
Too long



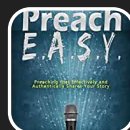
Lack of organization



Not interesting



Lack of depth



Not helpful/relevant

But did it doesn't have to be...

Why?

- A survey of the best practices of over 50 preachers revealed measurable, attainable, sometimes simple commonalities.
- As it turns out, preaching was not as mystical as first thought. Two problems, however, did surface...
 - Theory is varied, mundane, and difficult to digest.
 - Best practices often run contrary to current priorities and busy lives.

Preaching is not hard we are
making it “hard” !

My solution?

Preach should be E.A.S.Y.

- It should be:
 - Substantive
 - Systematic
 - Simple

Why E.A.S.Y?

The Basis:

- Insight
- Interrogation
- Intentionality

The Goals:

- Connection (Intimate)
- Content (Informative)
- Concepts (Innovative)
- Communication (Impactful)

In other words...

E.A.S.Y.

Effectively

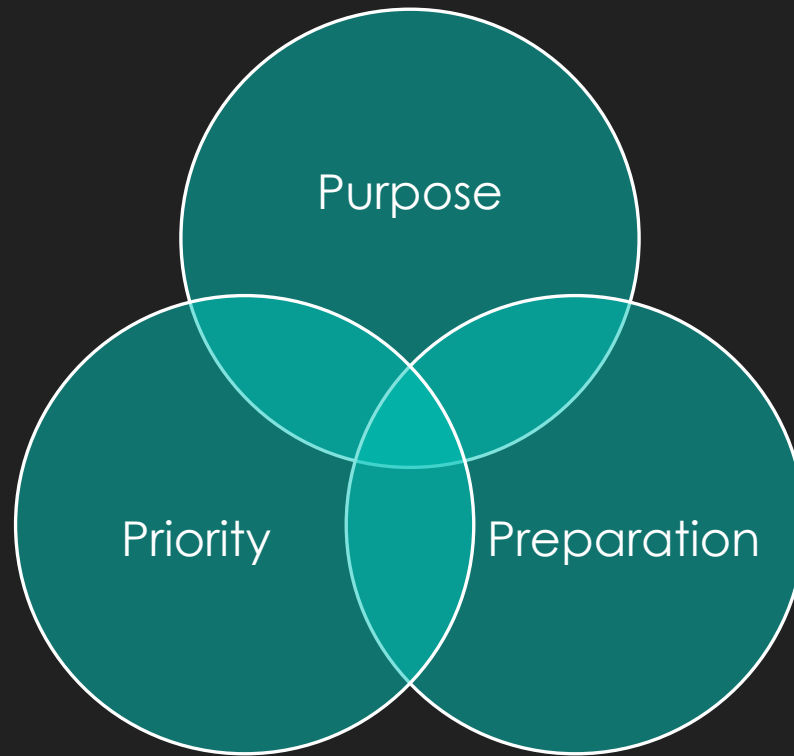
Authentically

Sharing

Your Story

Let's begin...

Effectiveness



Purpose

The definition of preaching:

“Preaching is a Spirit empowered exercise that involves reaching back into the ancient text, pulling the text forward into the modern world, reaching across into people’s lives, and pointing them upwards towards hope in Jesus”
–Gamal T. Alexander

Purpose cont'd...

- Most preachers fail here.
- There can be no success without a clear understanding of the reason for the undertaking.
- Any of these left unaccomplished will lead to an incomplete, if not inept, sermon.

What does purposeful preaching look like?



Exegetically sound



People focused



Practically applicable



Gospel centered

Priority

What does this mean to you?

“For after that in the wisdom of God the world by wisdom knew not God, it pleased God by the foolishness of preaching to save them that believe.”

1 Corinthians 1:21 (KJV)

How important is good preaching to you?

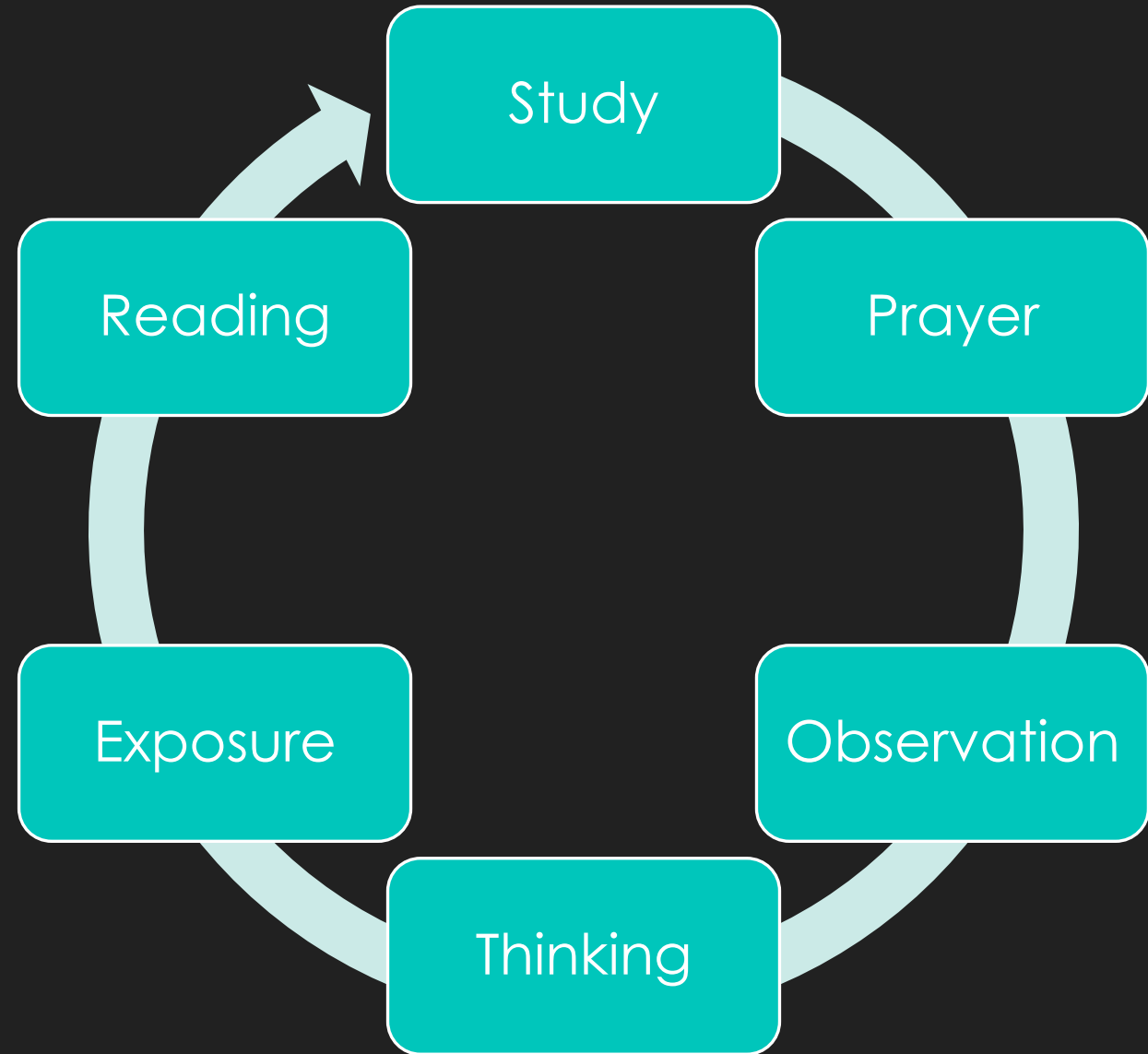
Questions we have to ask?

- ✓ What does your daily schedule look like?
- ✓ What are your weekly habits?
- ✓ What are you willing to sacrifice?
- ✓ What are you willing to invest?

Preparation

The Life of a
prepared preacher
has a:

“S.P.O.T.E.R.”



Where do good ideas come from?

Themes

- Finances
- Family
- Society
- Doctrine
- Health

Calendar

- Holidays
- Christian calendar
- Church calendar
- Seasons

Other

- Curriculum
 - What do we need to know?
- Goals
 - What are we trying to do?
- S.W.O.T. analysis
 - What needs to be addressed for us to survive and thrive?

But most importantly... THE BIBLE!

Discover

- Bible versions
- Note taking
- Mind mapping
- Target person

Verify

- Concordances
- Commentaries
- Reference material
- Dictionary

Organize

- Initial outline
- Manuscript
- Options
 - 2nd outline
 - Revise MS
 - Rehearse

In closing...

Don't forget...

- Preach on purpose.
- Make preaching a priority.
- Always be prepared.

“Preach the Word; be instant in season, out of season; reprove, rebuke, exhort with all longsuffering and doctrine.” 2 Timothy 4:2

Preach the Word!

Preaching
should always
be E.A.S.Y.

Thank you!

